

Red Kettle Bell Ringing

Thank you for volunteering to ring the bell at a red kettle. The Red Kettle Campaign is the largest fundraiser for The Salvation Army. Donations from your kettle help people in need in Central Ohio.

General Presentation

Smile and have fun! Represent yourself, your organization and The Salvation Army well when you ring the bell. Making a great impression with shoppers – weather they donate or not, benefits The Salvation Army.

- Please stand during your bell ringing shift (unless medical condition)
- No eating, feel free to enjoy a non-alcoholic beverage. No smoking
- Refrain from cell phone use
- **Smile, have fun!**

Attire

Your bell ringing location may be outside an entrance door or in a breezeway.

- Wear comfortable shoes
- Dress warmly for weather
- Show off your personality, seasonal apparel, Santa hat, red scarf

Greeting Shoppers

A friendly smile with lots of eye contact is the best way to greet shoppers.

- Try and greet every shopper, whether they make eye contact or not
- Feel free to say Merry Christmas or Happy Holidays
- Ring the bell based on conditions (louder for outside, softer if inside breezeway)
- **Thank shoppers for donating!**

Kettle and Bell Procedures

If you are the first person to arrive or the last to leave:

- The kettle stand (tripod and sign) will be stored in the lobby area close to the exit door. The red kettle and bell is stored and can be picked up at the service counter.
- NEVER leave your kettle unattended. If you have an emergency, please take the kettle and bell to the service counter with instructions on how long you will be gone.
- The last person ringing for the day takes the kettle and bell to the service counter and stores the tripod and sign.

Frequently Asked Questions

Q: Can I write a check?

A: Yes, payable to The Salvation Army

Q: What are donations used for?

A: Donations stay in Central Ohio and go to support local programs providing food, housing and toys to people in need. 85 cents of every dollar donated is returned directly to community service.



For more information, visit salvationarmycentralohio.org